



Location: Frankford Health Care Systems
Greater Northeast & Phila., PA

Client: ARIA Health
Philadelphia, PA



When Time Is Of The Essence

You're about to merge with another healthcare system and operate under a new name. Your identification signs need to change quickly and seamlessly. Compass Sign can support your needs with comprehensive planning and documentation of all existing signs. A fast pace mobilization of both their manufacturing plant and installation team can make the implementation process of converting each facility begin and end as quickly as it began.



Frankford Health Care Systems becomes ARIA Health

Compass Sign was asked to step in to assist in the development of new identification signs for a new logo and name in which the healthcare facilities will operate under. Working closely with ARIA's marketing department, the new brand had to be integrated into the already existing sign system which Frankford had on their properties. Compass Sign formulated an approach to the conversion and developed full conceptual drawings of each sign on all of the properties, showing both the existing and the conceptual changes. Compass Sign then completed the development, management, manufacturing and installation of all the primary signs in record time...45 signs in 24 days from start to finish.

Compass Sign is sensitive to your time line with the ability to:

- Provide a full range of visualization services including prototypes, mockups, computer visualization and shop drawings.
- Support permit approval including easements and variances.
- Develop a value engineering plan for easy conversion options and simple installations.
- Fabricate and install signs for any building type in any location with speed and quality.
- Provide installation management services.
- Provide coverings over new signs for media events and unveiling.
- Provide ongoing maintenance and management planning for efficient building support.